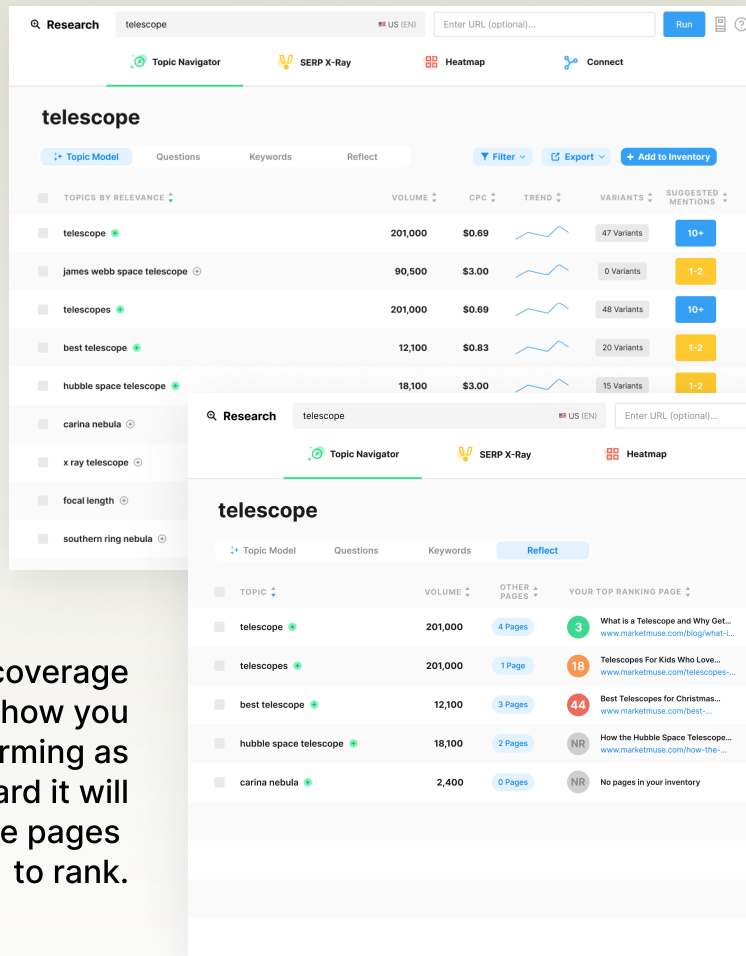# Plan your content cluster *in just minutes.*

Creating a content cluster is not easy. It takes hours or days to research keywords and their value (volume, CPC and trends) as well as audit how your content covers them, what's missing and their performance. MarketMuse streamlines and automates the cluster creation process.

Analyzing one topic shows you what topics and keywords to prioritize based on value.

If you have coverage already, we'll show you how it's performing as well as how hard it will be for those pages to rank.

MarketMuse